# ASSISTCornerstone

Connecting to customers, delivering on your brand promise and generating consumer loyalty is mission-critical for multichannel retailers today. Assist Ecommerce and POS software helps improve the customer experience, streamline processes and maximize profitability for specialty, general merchandise and hard goods retailers.

## ECOMMERCE

With nearly four hundred million consumers online, the pressure to provide real-time 24/7 interactive order-capability is real. You know that you need to tap into this if you are going to compete in the years to come. But it all seems so complex. Luckily, you don't need to hire an entire e-commerce department with Assist WebStore you can quickly add, and integrate your Internet presence with your existing operations.

## EXPAND YOUR CHANNELS

Assist offers proven business solutions that help you manage multiple retail channels. Assist WebStore not only gives you another sales channel, it also gives you a new way to touch your existing customers. With WebStore you get all you need: shopping cart, check out, new customer registration, existing customer login, address book, order history, category navigation and drill-down capabilities with product display and search functionality. That's just the beginning.
From there just tell us what you need and we can build add-ons as you grow your Internet business.

## DYNAMIC SITE MAINTENANCE

With Assist's import processes tied to your current back office system, you can easily change items, prices, graphics, categories and subcategories.

## INDUSTRY STANDARDS

Assist WebStore uses popular, open software standards such as Apache Web Server, Tomcat Application Server and Red Hat Linux to insure that your solution will be able to expand as your business grows. You can think about managing your business. WebStore from Assist will help you reach more customers, sell more products and make more money - and that's the bottom line.

## WEBSTORE SOFTWARE

· WebStore Database and schema
· WebStore base Java Classes

· WebStore base JSP pages
· Shopping Cart –Checkout
· New Customer Registration
· Name and Address book
· Existing Customer Login
· Order History
· Category Navigation and drill down
· Category · Sub-Category
· Product Display -Product List
· Product Kits/Components
· Offer Based Pricing
· Offer Based Gifting
· Search Engine Friendly Pages
· Dynamic Product Configuration
· Customer Reviews and Comments
· Shipments by Product
· Product Marketing Alerts
· Multiple Credit Card Authorization Engines
· Multiple store capability
· Real time integration with other channels
· Real-time Dynamic Product Pricing
· Real-time Inventory Checking
· Single point of maintenance
· Order status inquiry
· Built-in SSL Security
· Confirmation on order, pick, ship, delivery
· Ship tracking

## ADDITIONAL SOFTWARE

· Apache
· Tomcat Application Server
· PostGreSQL Database
· Oracle Database
· RedHat Enterprise Linux
· Microsoft Windows Server 2003
· Product Import Processes for dynamic site maintenance
  (included with Assist – otherwise sold separately)

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## BASE SERVICES
· Integration of HTML to JSP pages
· Java Programming Services
· Quality Assurance testing
· WebStore Product Training (single user)
· Project Management
· Implementation Services
· Initial Runtime Environment Setup
· Assist Table Configuration
· Obtain and configure SSL Software
· Obtain and apply Digital Certificate
· Configuration of server into existing network
· On-site pre go live support

## OPTIONS AVAILABLE THROUGH ASSIST SOFTWARE
· Real-time Name and Address Hygiene
· RDI- Residential Delivery Indicator
· DPV-Delivery Point Validation

## SERVICES
· WebStore Training (multiple users)
· Web Mastering
· Hosting
· Web site -Back office
· Firewall configuration
· Post go live support
· Creative Services
· Web Site Design
· Graphics
· HTML Creation
· Any additional non-base pages and functions

## OTHER REQUIREMENTS FOR INTERNET COMMERCE (NOT INCLUDED)
· Web and database server hardware
· Firewall
· Internet Connectivity and Communications
· Customer Local Area Network
· Domain Name
· System operations and management